

ACT !ION

re:publica 12

INFO FOR SPEAKERS & PARTNERS

re:publica 12

The Conference

2012 re:publica will take place for the sixth consecutive time in Berlin. What started as a “class reunion” of bloggers, Internet activists, and researchers has become Germany’s largest and most prominent conference on the future of our society and all things digital. Unlike other conferences which focus on marketing and the usual “show and tell”, re:publica aims to bring together communities, leading thinkers of our time with activists and engaged organizations to share experiences. re:publica attracts over 3,000 participants but has preserved an open and familiar atmosphere. re:publica is the quality conference with a festival feel.

re:publica 2011 – at a glance:

- 3,000 attendees
- 160 hours of program over three days at eight stages
- 210,000 visits on re-publica.de
- 270 speakers from over 30 countries
- 280 journalists from 90 media brands
- 85,000 views at YouTube (only rp11 videos)
- 98,000 unique viewers at re:publica live stream

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Quotes

„re:publica is SXSW with a European accent, the DLD and DAVOS of the people. It is a favorite conference of mine.“

Jeff Jarvis / author and journalism professor

„We reached key Internet users directly at re:publica – it has been one of the most important events for us.“

Peter Sunde / flattr.com

"A great meeting of minds! Thank you re:publica for supporting new ideas to make the world better."

Solana Larsen, Global Voices



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Some of our guests



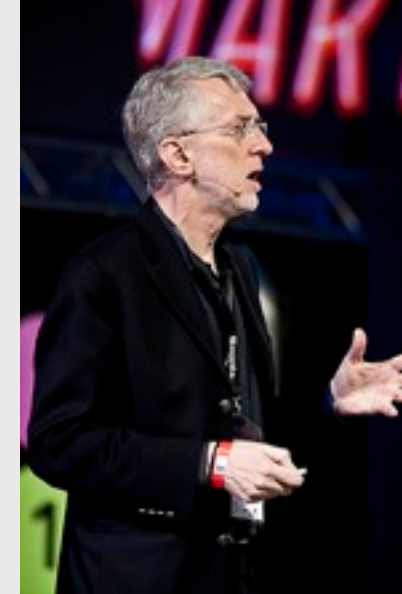
Jim Wales
Wikipedia



Lawrence Lessig
Creative Commons



Cory Doctorow
Writer



Jeff Jarvis
BuzzMachine



Daniel Domscheit-Berg
Openleaks



Gunter Dueck
IBM



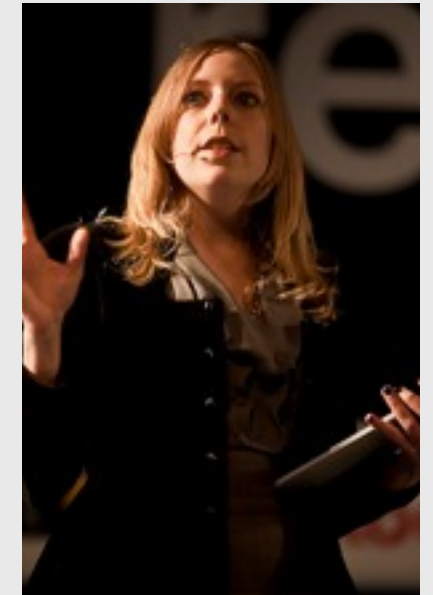
Prof. Miriam Meckel
University of St. Gallen



Constanze Kurz
Chaos Computer Club



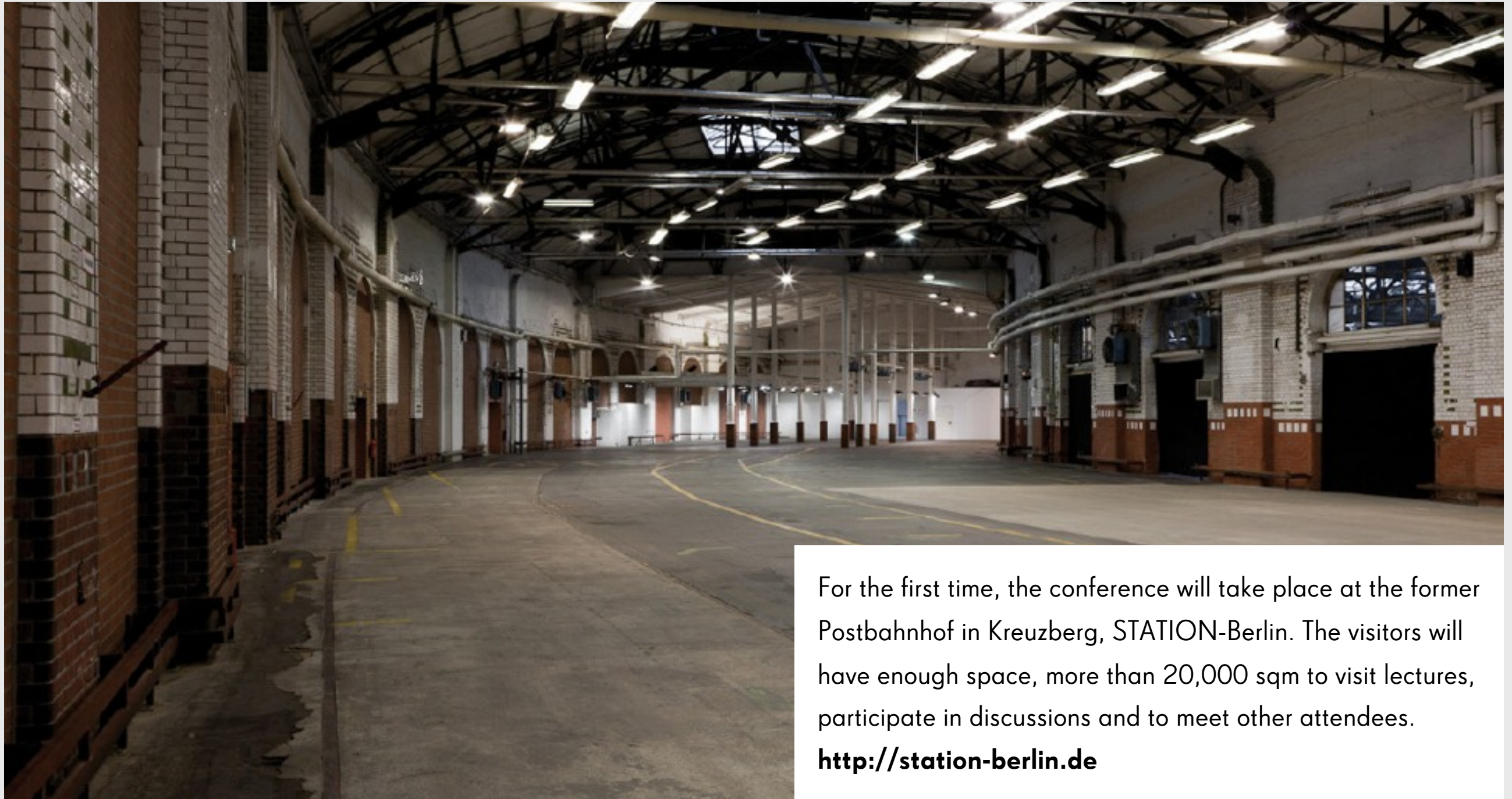
Mitchell Baker
Mozilla Foundation



Melissa Gira Grant
Writer

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The Location



For the first time, the conference will take place at the former Postbahnhof in Kreuzberg, STATION-Berlin. The visitors will have enough space, more than 20,000 sqm to visit lectures, participate in discussions and to meet other attendees.

<http://station-berlin.de>

The Motto: ACT!ON



ACT
!ON

ACT!ON stands for the prominent role new media are playing for social and political movements today. It also means “the digital” has manifested itself across most areas of our daily lives and it is now time to see how we can use our connectedness. This year’s program includes international guests who are actively contributing to shaping society: People who develop new technological solutions, rethink education, business models and production methods, mobility or finance, people who develop interactive designs and games, and turn exiting thought patterns upside down.

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The Hosts

re:publica is hosted by the republica GmbH. The company and conference are both initiated by SPREEBLICK Verlag as well as the agency newthinking communications. Both companies are based in Berlin, Germany.

SPREEBLICK.com is a German blog about pop, politics, products and opinions and was founded in 2002. In 2006 the blog won the Grimme Online Award in the category "Spezial" for its "creative achievement, presentation and quality of text".

newthinking communications GmbH was founded in 2003 and is an agency for IT-solutions, event management and consultancy, working at the intersection of technology, society, culture and media. newthinking develops and promotes open source solutions and publishes netzpolitik.org, one of Germany's most read weblogs.

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Please contact us for more information

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re:publica is the conference for blogs, social media and the digital society.

The sixth re:publica will take place 2-4 May 2012 at STATION-Berlin.

<http://re-publica.de/12/>

<http://www.facebook.com/republica>

<http://twitter.com/republica>